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## AIC Raid Case: Counterfeit Goods of *ONE PIECE* in China

Bandai Co., Ltd.  
MegaHouse Corporation  
BANPRESTO Co., Ltd.

Bandai Co., Ltd., MegaHouse Corporation, and BANPRESTO Co., Ltd., all of which belong to BANDAI NAMCO group, jointly announced today that six stores with large sales volume of counterfeit *ONE PIECE* goods in Guangzhou City, Guangdong Province, China had been raided by Guangdong AIC (Administration for Industry and Commerce) in November 2013 in response to the complaint request for administrative actions by Bandai, MegaHouse and BANPRESTO. More than 1,000 counterfeit goods of *ONE PIECE* were confiscated as a result of this raid. This achievement of the AIC raid also owes to the cooperation of SHUEISHA Inc. and TOEI ANIMATION Co., Ltd., both of which control the intellectual properties of *ONE PIECE*.

We Bandai, MegaHouse and BANPRESTO are officially authorized to produce and sell the goods of *ONE PIECE* characters. However, in recent years, it has come to our attention that numbers of counterfeit *ONE PIECE* goods that copied our genuine products are in many countries including China. One of the major characteristics of the infringing goods is their cheap price.

In order to protect and improve our brand image, and to provide better goods and services to customers, we Bandai, MegaHouse and BANPRESTO will engage in the protection of intellectual property rights, and remind our distributors and customers about the existence of the counterfeit products while taking strict actions against infringements of intellectual properties.

Counterfeit goods confiscated are as shown below:

